

OFFICE OF THE NATIONAL COMMANDER NATIONAL HEADQUARTERS CIVIL AIR PATROL UNITED STATES AIR FORCE AUXILIARY MAXWELL AIR FORCE BASE, ALABAMA 36112-6332

24 August 2006

MEMORANDUM FOR ALL UNIT COMMANDERS

FROM: CAP/CC

SUBJECT: Civil Air Patrol External Presentations

- 1. As we embark on our 65th anniversary celebrations across the country, more and more units will have an opportunity to provide presentations to civic organizations on the history and capabilities of this great organization. Many of you already have standard briefings that are used for this type of presentation, but I encourage you to be sure your briefings are up-to-date. As I travel around the country I find that individuals who are unfamiliar with Civil Air Patrol have trouble understanding our structure and membership categories. Specifically the term "Senior Member" often evokes the visible picture of aged or less than fully capable. This clearly is not reality nor is it the perception we want to portray. Therefore, I have asked my staff to recommend a new membership term to replace "senior member" for discussion at the November NEC. The new term will more accurately reflect the capabilities of our highly trained, technical CAP adult member. For now you are authorized and encouraged to use the term "officer" instead of "senior member" when making these external presentations.
- 2. Our website called "The CAP Channel" (http://www.capchannel.com/) has many tools to assist you as you plan presentations on Civil Air Patrol. One of the most helpful tools is our Chamber of Commerce-type briefing we call "CAP 101." This PowerPoint presentation can be found on the CAP Channel and is an excellent way to recruit and create public awareness. This presentation is now updated to reflect "officer" in place of "senior member."
- 3. It is an honor to serve as your National Commander and I know that with your support Civil Air Patrol will continue to support this great nation for many years to come.

ANTONIO J. PINEDA Major General, CAP National Commander